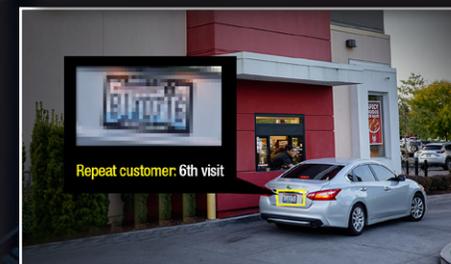
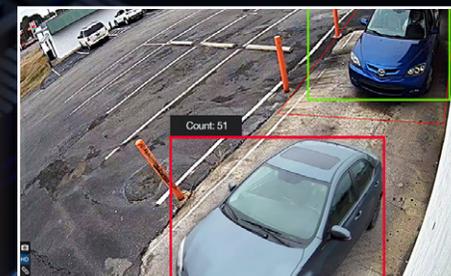
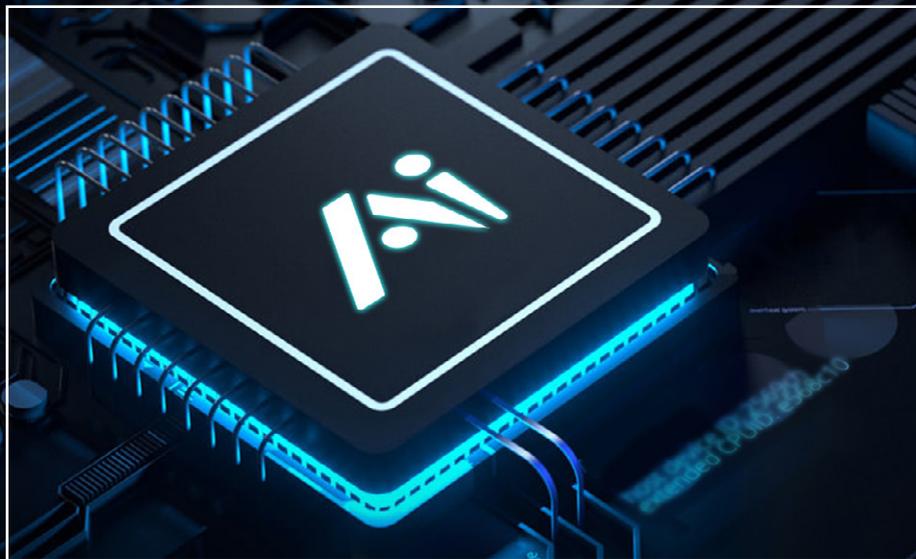


i3's **Velocity Timer**

The most advanced drive-thru timer in the QSR industry!



Gain deeper insight into your drive-thru with i3's
POS, Smart Video and Feature Recognition engine

i3's Advanced Ai solutions for the QSR segment

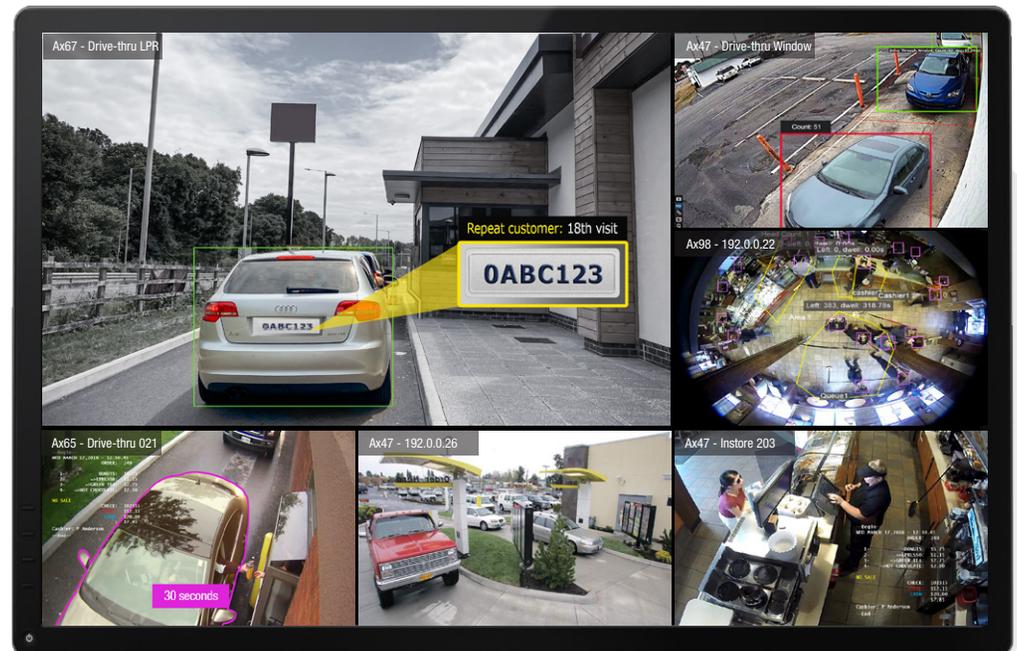
As the QSR segment continues to expand and change, our customers have been asking us to consolidate their technology expenses, while bringing greater value to the business. With the help of some of the top brands in the QSR market, our research has led us to develop the most advanced integrated drive-thru timer in the industry.

Imagine how you can address these changes, think, if your drive-thru was integrated to your POS transactions, and its associated video and audio. Consider the possibilities of convenient notifications whenever a repeat customer visits your drive-thru. With this powerful information, you could encourage real-time upselling, and team competition throughout your restaurants. Now, envision measuring the service time of each customer coming into your store, the same way time is measured for cars. Combine this drive-thru and smart video system with the added bonus of providing protection for your business. Is this a solution that excites you? Would this provide great value to your company?

Customer's behaviors are shifting to online, curbside and drive-thru ordering. i3's **Velocity Timer** combines the power of your traditional drive-thru timer with your video, POS and i3's Ai engine. Our solution helps your businesses obtain a deeper understanding of your customers, and how to retain and increase their spend and loyalty at your restaurant.

Benefits of i3Ai engine

- ✓ Gain deeper understanding of your drive-thru with POS & video integration
- ✓ Track and measure in-store speed of service utilizing the same technology
- ✓ Create a customer loyalty program by identifying repeat customers
- ✓ Increase revenue and profitability with real-time notifications sent to your staff & managers
- ✓ Optimize workflow with pattern recognition
- ✓ Detect potential security threats before they occur and foster a culture of trust



i3's Ai based **Velocity Timer** is the driving force of change

There has been a profound shift in drive-thru and its importance in today's QSR industry. Everyone wants drive-thru lanes to move faster, especially the customer. The technology for the drive-thru timers has marginally improved over the last decade. Moving customers through the drive-thru as efficiently as possible is the key focus of i3's Ai based solution.

Our solution combines your POS transactions and video cameras with the drive-thru timer and allows operators deeper insight in order to run a more productive and secure restaurant.

Speed of service, system health, sales data, real-time notifications, and critical events, are correlated and displayed on dynamic performance dashboards and reports. The performance of each store can then be viewed on site or remotely via mobile or tablet. The solution is designed to optimize the end user's drive-thru and in-store speed of service; improving staff productivity and increasing customer satisfaction.



“Many of the nation’s largest quick-service chains contend that a **10-second improvement in speed of service can result in a **1 percent** improvement in revenues.”**

-Hospitality Technology magazine



According to QSR JOURNALISTIC, INC:

90 percent of a quick-serve’s customers have a favorite order they repeat each time they visit.

At i3 we recognize these customer characteristics, and our system is designed to capitalize on these types of customer behaviors. The i3 solution allows your staff to deliver a consistent, personalized and speedy experience by identifying customer's buying behavior patterns.



i3's Ai-based Velocity Timer - It's time to Upgrade

Solution Features



Powerful User-friendly Display

Easy-to-understand dashboard that managers can immediately use to increase the efficiency of their drive-thru. The system displays live results using percentages, actual times, and colors to show staff how they're doing at any given time.



Ai Optimization

By integrating i3's Ai engine, restaurant can gain unique visibility into drive-thru metrics by the minute and run a more profitable and efficient business.



Staff Awareness/Engagement

Staff can quickly see their performance in real time and how they rank compared to other stores through the Leaderboard display, resulting in faster service times, more throughput and ultimately higher sales.



Repeat Customer Identification

Feature recognition engine allows the staff to passively identify repeat customers. This allows for a more personalized customer experience and leads to enhanced customer loyalty.

Customer Testimonials: “Solutions Beyond Drive-thru”



“I’m very impressed by how proactive and detailed i3’s system is. My managers love using it. Recently, we had an incident at one of my locations where we had the police involved, and even they were amazed with the quality of the system.”

– Jack Bingham, Franchisee owner



“The level of integration allows for relevant information, presented effortlessly in one location. Powerful video analytics, allow myself to focus on other tasks versus investigating suspicious activities, also activities that may have been missed via human limitations.”

– Andrew Colbourne, Owner/Operator at Dairy Queen



“With i3’s Ai solution, integrating my security system and cameras with my POS system allows me to be able to analyze traffic patterns, transaction times, transactions accounts. It has given me a better understanding of what my throughput is at different points of the day and allows me to analyze how I have myself set up, how my staff are doing, and how quickly we are turning over transactions.”

– Jason St. Croix, Tim Horton’s Franchisee Owner

Some of Our Customers



Little Caesars



Grow Profitability with i3

For over 30 years, i3 has grown from a family-run business into a global brand. We are the leader in designing and supplying of smart video solutions, for today's foodservice industry. We understand the need for security and safety, while balancing the desire for simplicity and ease of use. i3 is the front-runner when it comes to research and development in the field of video analytics, computer-vision, data analytics, and POS exception-based software. Our innovation pipeline remains fresh with new approaches to helping our partners and operators run a safe and profitable business.

i3 has enabled operators to measure their in-store speed-of-service, drive-thru, and curbside designated pickup areas. Using standard IP video cameras combined with i3's Ai engine, our smart video solution allows your operators to find systematic ways to increase revenue and enhance customer experiences in all areas of their business.



Our Commitment

We help bring new perspectives to businesses looking to use innovative techniques in order to optimize labor, drive sales and increase security.

The Benefits of Choosing i3

- ✓ Full turn-key solutions
- ✓ Advanced video analytics
- ✓ Increasing sales & enhancing profitability
- ✓ Improve customer service
- ✓ Secure network platform
- ✓ Integration to POS
- ✓ Feature recognition detecting repeat customers
- ✓ Security, access control and safety

i3's Velocity Timer Purchase Options

i3's Drive-thru Packages is a cloud-based solution designed to streamline your location's speed of service needs. If needed, this same technology can be used as your video security system. Whether you are a small business owner, or a large enterprise with multiple locations, i3 has a solution for you!

	Stand Alone	Secure Package + Velocity Timer Option		
	 Velocity Timer Package	Essential Package	Secure Package	Enterprise Package
Hardware	<ul style="list-style-type: none"> • Cost-effective Security System (U12) 	<ul style="list-style-type: none"> • Cost-effective Security System (U12) 	<ul style="list-style-type: none"> • Powerful Security System (UR) 	<ul style="list-style-type: none"> • Powerful Security and Speed-of-Service System (URX)
	<ul style="list-style-type: none"> • 4TB Storage drives 	<ul style="list-style-type: none"> • 6TB Storage drives 	<ul style="list-style-type: none"> • 6TB Storage drives 	<ul style="list-style-type: none"> • 12TB Storage drives
	<ul style="list-style-type: none"> • DT Timer Interface 		<ul style="list-style-type: none"> • Ai Ready 	<ul style="list-style-type: none"> • Ai Ready
	Optional Hardware	Optional Hardware	Optional Hardware	Optional Hardware
	<ul style="list-style-type: none"> • Repeat Customer Detection Camera 	<ul style="list-style-type: none">  Repeat Customer Detection Camera 	<ul style="list-style-type: none">  Repeat Customer Detection Camera 	<ul style="list-style-type: none">  Repeat Customer Detection Camera
	<ul style="list-style-type: none">  DT Timer Interface 	<ul style="list-style-type: none">  DT Timer Interface 	<ul style="list-style-type: none">  DT Timer Interface 	
Software	<ul style="list-style-type: none"> • Includes 2 IP licenses 	<ul style="list-style-type: none"> • Includes 16 IP licenses 	<ul style="list-style-type: none"> • Includes 16 IP licenses <i>(Plus 8 with additional i3 cameras purchased)</i> 	<ul style="list-style-type: none"> • Includes 16IP licenses <i>(Plus 16 with additional i3 cameras purchased)</i>
	<ul style="list-style-type: none"> • Video Cloud Services 	<ul style="list-style-type: none"> • Video Cloud Services 	<ul style="list-style-type: none"> • Video Cloud Services 	<ul style="list-style-type: none"> • Video Cloud Services
		<ul style="list-style-type: none"> • Point of Sale Integration (3) 	<ul style="list-style-type: none"> • Point of Sale Integration (3) 	<ul style="list-style-type: none"> • Point of Sale Integration (3)
	<ul style="list-style-type: none"> • Cybersecurity Software 	<ul style="list-style-type: none"> • Cybersecurity Software 	<ul style="list-style-type: none"> • Cybersecurity Software 	<ul style="list-style-type: none"> • Cybersecurity Software
	<ul style="list-style-type: none"> • Health Monitoring 	<ul style="list-style-type: none"> • Health Monitoring 	<ul style="list-style-type: none"> • Health Monitoring 	<ul style="list-style-type: none"> • Health Monitoring
	<ul style="list-style-type: none"> • CMS DT Timer 	<ul style="list-style-type: none"> • Exception Reports 	<ul style="list-style-type: none"> • Exception Reports 	<ul style="list-style-type: none"> • Exception Reports
		<ul style="list-style-type: none"> • Incident management 	<ul style="list-style-type: none"> • Customer-without-Transaction 	<ul style="list-style-type: none"> • Customer-without-Transaction
		<ul style="list-style-type: none"> • Mobile App (3 Connection) 	<ul style="list-style-type: none"> • Mobile App (10 Connection) 	<ul style="list-style-type: none"> • Mobile App (Unlimited)
		<ul style="list-style-type: none"> • Remote Viewing Only, Set-up 	<ul style="list-style-type: none"> • Remote Set-up 	<ul style="list-style-type: none"> • Remote Set-up
			<ul style="list-style-type: none"> • 2 License for Ai tracking & detection 	<ul style="list-style-type: none"> • 2 Licenses for Ai tracking & detection
		<ul style="list-style-type: none"> • Incident management 	<ul style="list-style-type: none"> • Incident management 	
		<ul style="list-style-type: none"> • Live View Monitor Support 	<ul style="list-style-type: none"> • Live View Monitor Support 	
	<ul style="list-style-type: none"> • Support Levels (I) 	<ul style="list-style-type: none"> • Support Levels (II) 	<ul style="list-style-type: none"> • Support Levels (III) 	
	Optional Software	Optional Software	Optional Software	
	<ul style="list-style-type: none">  CMS DT Timer 	<ul style="list-style-type: none">  CMS DT Timer 	<ul style="list-style-type: none">  CMS DT Timer 	



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